

**FOR IMMEDIATE RELEASE****AMBASSADOR ENTERPRISES AMPHITHEATRE TO BE UNVEILED AT PROMENADE PARK GRAND OPENING CELEBRATION**

*Amphitheatre Welcomes All to Experience and Enjoy Downtown Fort Wayne*

Fort Wayne, Ind., August 8, 2019 – As part of the grand opening celebration of Promenade Park, the Ambassador Enterprises Amphitheatre located between the Sweetwater Bandshell and St. Marys River will officially welcome area residents and visitors on August 9.

Ambassador Enterprises is a Fort Wayne-based strategic investing firm that guides leaders, companies and organizations committed to performance that creates a lasting, positive impact on people and communities. Ambassador Enterprises donated to Fort Wayne Parks and Recreation for the Riverfront Development in 2017 to secure naming rights of the Amphitheatre.

“Promenade Park and the Riverfront development efforts continue the momentum of creating a vibrant environment that brings people together to enjoy and celebrate the culture that our Northeast Indiana region offers,” said Arlan Friesen, President, Ambassador Enterprises. “This initiative unites people, organizations and businesses focused on building a better community. The Ambassador Enterprises Amphitheatre investment demonstrates our commitment to Fort Wayne’s vision of being a thriving hometown and anticipated destination for generations to come.”

The Ambassador Enterprises Amphitheatre sits along the St. Marys River inviting guests to relax, interact, and experience river views and park activities. During the grand opening celebrations, attendees can enjoy Dragon Boat races, river boat tours, a lighted boat parade, a native butterfly release, and much more.

**About Ambassador Enterprises**

Ambassador Enterprises is a strategic investing firm that inspires people to achieve more. We invest in purpose and commitment. We guide leaders, companies, and organizations committed to performance that creates a lasting, positive impact on people and communities. Founded in 2006, Ambassador Enterprises is based in Fort Wayne, Indiana.

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