



FOR MORE INFORMATION
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CLARITY

2016 ANNUAL REPORT

LETTER FROM THE PRESIDENT

CLARITY

As an organization that values change and flexibility, clarity is not the first attribute typically associated with Ambassador Enterprises. Our theme also seems incongruent with “post-truth,” Oxford Dictionary’s international word of the year. Post-truth implies pushing aside objective reality, making clarity even more elusive.

Nevertheless, we celebrate many specific instances of clarity gained in 2016.

We recognized that effective governance is the key to sustaining an organization over many generations of leaders. We rolled out our first version of Governance Guidelines, established boards for each of our for-profit affiliates, and focused on each aspect of our Ownership-Governance-Management model.

We identified our growth platform strategy - a strategic leader directing a scalable organization in a demand market. Thus, we recalibrated our investing and optimizing approach to further define and develop these elements.

We embraced our role as a “legacy owner” focused on growing the brand equity and impact of all acquisitions. We are not a financial buyer; we are similar to a strategic buyer if the acquisition is added to an existing growth platform.

We experienced the relevance of wise advice given many years ago to Daryle Doden, our owner and CEO: “Deepen your roots and let God broaden your ministry.” This resulted in placing greater focus on investing opportunities in Northeast Indiana. It also led us to concentrate our focus on a smaller geographical area and number of schools in our Innovative Education Liberia initiative.

We launched Corporate University, a vision for experiential learning that was planted in Daryle’s mind before AE was founded. Thirteen team members completed the first semester of the inaugural MBA class and are scheduled to graduate in August of 2018.

We honed our commitment to developing every AE team member as a knowledge expert, a strategic leader, or both. This led to additional emphasis on obtaining competency-based certifications, several internal reassignments, and the recognition that, for some, an organization other than AE is a better place to make a three-returns contribution.

We expanded The Summit model for our nonprofit investing strategy, resulting in a platform-investing emphasis and the rollout of our SEED Challenge in 2017.

We celebrated our 10-year anniversary, recognizing that this milestone was made possible by our affiliate organizations. They collectively exceeded their benchmarks for financial returns while realizing strong cultural and eternal returns.

We thank God for giving us increased clarity in 2016. We look forward to what He has in store for us in 2017 and beyond.

With gratitude and anticipation,



Arlan Friesen, President



For God, who said, "Let light shine out of darkness," made his light shine in our hearts to give us the light of the knowledge of God's glory displayed in the face of Christ. **2 Corinthians 4:6**

FOR PROFIT INVESTING

IN 2016, THE FOR PROFIT PORTFOLIO TEAM DEVELOPED A CLEAR VISION FOR OPTIMAL INVESTING:

STRATEGIC
LEADER

DIRECTING A

SCALABLE
ORGANIZATION

IN A

DEMAND
MARKET

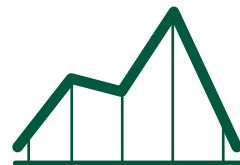
THIS VISION BEGAN TO GUIDE HOW WE GOVERN OUR AFFILIATES AND EVALUATE POTENTIAL NEW RELATIONSHIPS.

We continued our active investing approach, working to be the partner of choice for sellers who want to scale their company for greater impact and preserve their legacy after the sale. We also developed the following criteria to narrow and clarify our focus and create long-term, strategic returns:



GEOGRAPHY

NE Indiana and
surrounding region



STAGE

Operating company



SIZE

\$2.5MM - \$5.0MM
earnings



DEMAND MARKET

Recreation, engineering,
real estate, and select others



Ambassador Supply is a group of companies that focuses on providing manufactured building products, post frame building solutions, and the highest quality building materials to professional contractors within the agricultural and residential building markets. The Ambassador Supply family of companies includes Country Metals, Proline Truss, Qualiform Metals, and Granville Lumber Company.



ambassadorsupply.com

HIGHLIGHTS

- Grew topline revenue by 10% and earnings by 25%
- Welcomed five new staff members
- Expanded Christmas outreach program to all operating units



American SportWorks, LLC, creators of the American LandMaster brand, manufactures and distributes on and off-road UTVs, with over a million vehicles sold to date. American LandMaster UTVs and power sport vehicles are built tough to tackle any task and make the most of any property. Where there's a job to be done, there's an American LandMaster vehicle built for the challenge.



americanlandmaster.com

HIGHLIGHTS

- Pat Morello named President
- Rebranded the company as American LandMaster
- Introduced the LandStar™ lineup of utility vehicles



THE RESURRECTION OF GAVIN STONE

We were proud to partner with WWE and Vertical Church Films to promote the faith-based comedy film, The Resurrection of Gavin Stone, which opened in approximately 800 theaters nationwide. The film was directed by Dallas Jenkins, son of the "Left Behind" book series author Jerry Jenkins, with whom AE has a personal relationship. When we learned that the themes in the film strongly align with our own mission and values, we knew we had to get involved.

Beyond a financial investment, we hosted a VIP screening at Carmike Cinemas for nearly 175 influential leaders in Northeast Indiana to generate local interest and excitement.

SYNOPSIS:

A washed-up former child star, forced to do community service at a local megachurch, pretends to be a Christian to land the part of Jesus in their annual Passion Play, only to discover that the most important role of his life is far from Hollywood.

Release date: January 20, 2017



In 2016, we identified the most important actions that we needed to undertake in order to build UTVs for the glory of God."

- Pat Morello
American SportWorks
President



Correct Craft

Making Life Better

Founded in 1925, Correct Craft is a Florida-based company with global operations. Correct Craft is known for excellence in the marine industry and its caring company culture. The Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, and SeaArk companies; PCM, Crusader, Challenger, and Levitator engine companies; and Aktion Parks, operator of Orlando Watersports Complex, Miami Watersports Complex, and coming soon, Elite Cable Park.



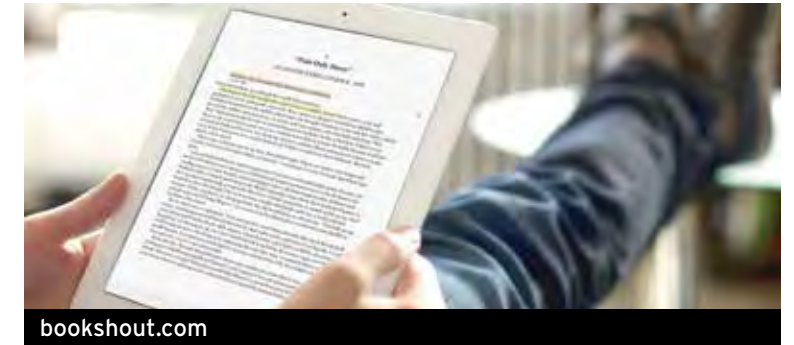
correctcraft.com

HIGHLIGHTS

- Acquired SeaArk Boats
- Broke ground on Elite Cable Park (Aktion Parks' third boat and cable park)
- Bill Yeargin was named the 2016 Boating Industry Mover & Shaker of the Year

bookshout!

ReThink Books is a technology company focused on helping readers buy, interact with and share more books through social apps. BookShout! is a reading app that allows users to create reading circles, share reading notes and invite others to join in reading a particular book. It is a cross-platform application that runs on iOS, web, and Android, so users can save and access notes and books on every platform.



bookshout.com

HIGHLIGHTS

- Over 3.9 billion words read
- Rated 4-stars on iOS and Android
- Established partnerships with T-Mobile, Omni Hotels, Stanford University and more

DIAKONIA

Diakonia is a rapidly growing group of companies focused on providing innovative material-handling solutions to companies in the parcel-handling and retail-distributing markets. The Diakonia group includes Designed Conveyor Systems (engineering and project management), Talos (manufacturing), and Express Installation (field-installation services).



dcs-innovation.com

HIGHLIGHTS

- Improved earnings 20% and reduced debt by approximately \$2M
- Team referrals accounted for 23 of 59 hires
- Began weekly Bible study and "Life Lessons over Lunch" program

wmi

WAGNER-MEINERT LLC
Engineers - Contractors

Wagner-Meinert, LLC is a team of dedicated professionals in refrigeration, food process and mechanical contracting. Their mission is to provide complete customer and employee satisfaction through uncompromised integrity and excellence in engineering, installation, service, and training. They are committed to exceeding expectations by providing proven and innovative solutions for customer needs today and tomorrow.



wmillc.com

HIGHLIGHTS

- Spread responsibility for revenue growth and contribution across organization
- Corporate supporter of Big Brothers Big Sisters and Lifeline Youth Service
- Continued on the path to grow a faith-filled organization



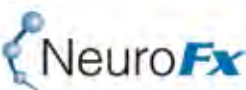
Correct Craft and AE both share unique cultures that help drive our growth. We benefit from AE's influence on our company."

- Bill Yeargin, Correct Craft President/CEO

HEALTHCARE



BioPoly is an orthopedic research, design and manufacturing company located in Fort Wayne, Indiana. The company develops, manufactures, and sells products for use across various orthopedic segments. BioPoly devices are uniquely designed to only replace damaged cartilage. Therefore, patients have the ability to recover more quickly and return to their active and pain-free lifestyles. BioPoly is CE marked and is in wide clinical use in Europe.
www.biopolyortho.com



NeuroFX is an Indiana-based regenerative medicine company developing an innovative, cell-free Therapeutic Factor Concentrate (TFC) derived from adult adipose (fat) stem cells. The targeted use will be stroke patients as a result of transcatheter aortic value replacement and/or other maladies. TFC is an off-the-shelf, ready-to-use product that harnesses the healing potential of adult stem cells while addressing therapeutic and practical shortcomings of stem cell therapies. NeuroFx is not approved for human use at this time.
www.neurofx.co

CONSUMER PRODUCTS



Twist and Seal is a family of products that uses unique, patented designs to safely guard large electrical cord connections from being exposed to rain, sleet, or ice. Each product is made of commercial grade, UV- and weather-resistant plastic that is ideal for residential, commercial, marine, municipal, construction, and landscaping uses.
www.twistandseal.com

SAAS



Vennli is all about analyzing and interpreting customer choice. They gather real-time insights about what is most important to customers, and compare these preferences to you and your competition in a compelling way using Venn diagrams. The outcome leads to actions and strategies that are aligned with customers' desires and needs.
www.vennli.com



Santus is a leading provider of consumer healthcare, wellness, and medical products for branded and private label skincare. Its more well-known products include the topical skincare regimen Lantiseptic, as well as Boroleum, an analgesic ointment for face and nasal soreness. This is a partnership investment with HealthEdge Investment Partners.
www.santuslabs.com



SpeechVive is a Lafayette, Indiana-based corporation formed in 2011. The company is dedicated to improving the quality of life for individuals with speech problems due to Parkinson's and other diseases by enabling them to communicate more effectively with their loved ones.
www.speechvive.com

HYGEIA PARAGON HOLDINGS

Hygeia Paragon Holdings consists of HealthQuest Alliance (HQA) and AssessMD. HQA provides professional management and billing services to physician groups in the U.S. AssessMD is a proprietary algorithm used to assess various mental health disorders and conditions.
www.assessmd.com



Union Service Stores Limited (USSL) is a Tanzania-based company that manufacturers and sells high-quality animal/ chicken feed and maize flour. USSL has modern equipment for processing grain which is a rarity and a competitive advantage in the region.

ALTERNATIVE ENERGY



RES PolyFlow makes energy products from difficult-to-recycle polymer and rubber waste destined for landfills or incinerations. The robust process behind RES PolyFlow technology allows true recycling of all forms of polymer-based materials to take place in a manner that is economically feasible and environmentally responsible.
www.respolyflow.com

ACTIVE DEVELOPMENT AND CONSTRUCTION

In 2016, our Real Estate team began to formalize their strategy and implement the standardization of key processes and procedures. Although several recent investments are outside this region, there is new effort toward focusing on the 11-county region of Northeast Indiana and evaluating ways to invest for local community impact.



GANTRY
Located in the historic Northside neighborhood of Cincinnati, this apartment development has 13 homes. The building is LEED Silver constructed and features 8,000 square feet of retail space.



PARK 10
Located in historic Chatham Arch of Indianapolis, this property is a mixture of for-sale townhomes and condominium flats.

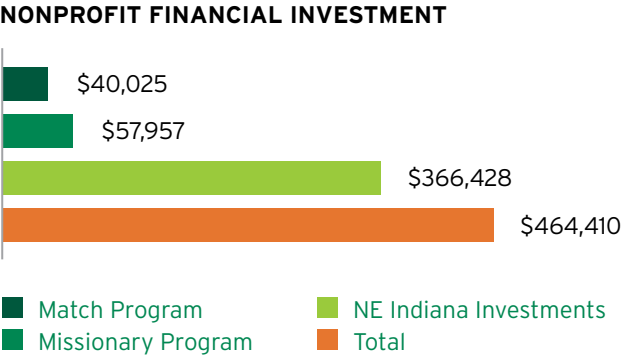


AMP
Louisville's newest, urban-style apartment development. The property has been constructed on historical Frankfort Avenue and offers 93 apartment homes.

NON PROFIT INVESTING

Our Non Profit Portfolio team seeks to build relationships with nonprofit leaders and organizations who align with our mission and desire to learn and grow. We believe that building relationships with compatible nonprofits provide opportunities to invest in initiatives that address systemic issues.

In 2016, \$464,410 was invested in nonprofit organizations.



AE HAD A PRESENCE AT NEARLY 50 EVENTS IN THE COMMUNITY, WHETHER BY DIRECT SPONSORSHIP DOLLARS OR BY DONATING TIME AND RESOURCES.



SPOTLIGHT LUNCHEON SERIES

We invited fourteen local nonprofits to share their story and the work they are doing in the community with team members at our monthly Spotlight Luncheons. The luncheons are an opportunity for team members to learn about the nonprofits and discover specific, tangible ways they can be involved in their efforts. In addition, we provide a 2:1 match for employee donations given to the featured nonprofit.

IN 2016, WE WELCOMED THE FOLLOWING ORGANIZATIONS:

- | | |
|----------------------------------|------------------------------------|
| Arts United | Innovative Education International |
| Camp Watcha-Wanna-Do | Little River Wetlands Project |
| Community Harvest Food Bank | Muscular Dystrophy Association |
| Crosswinds | NeighborLink Fort Wayne |
| Fellowship of Christian Athletes | Vincent Village |
| Habitat for Humanity | World Baseball Academy |
| HearCare Connection | YMCA of Greater Fort Wayne |

MISSIONARY PARTNERS

In 2016, greater clarity was established around the strategic direction of our Missionary Program. The program was established as a Community Engagement initiative to increase AE team members' global awareness and involvement. To accomplish this, each missionary partner was paired with an AE team member who acts as their relational sponsor.

- | | |
|--|-----------------------------|
| ABWE: United States Jamaica | One Mission Society: Taiwan |
| Campus Crusade for Christ: Thailand | Pioneers: Czech Republic |
| Campus Crusade for Christ: United States | Rafiki Foundation: Liberia |
| Central Missionary Clearinghouse: Thailand | TEAM: Spain |
| Forge: United States | We Care Haiti: Haiti |
| Greater Europe Mission: United States | World Team: Chile France |
| Josiah Venture: Czech Republic | |

MONTH OF THANKS

In November, we kicked off our first annual Month of Thanks program. The program offered specific opportunities to engage with nonprofits and our missionary partners through weekly luncheons and service activities. Through this program, the NPP team gained valuable insight regarding the type of engagement opportunities our team members are interested in.

Week 1 Camp Watcha-Wanna-Do	SPOTLIGHT LUNCHEON	18 CABIN BOXES ASSEMBLED	2016 NEHEMIAH AWARD RECIPIENT SELECTED ORGANIZATION
Week 2 Community Harvest Food Bank	FOOD DRIVE	349 lbs. OF FOOD	\$10,000 PRESENTED TO CHFB SPOTLIGHT LUNCHEON
Week 3 Little River Wetlands Project	SPOTLIGHT LUNCHEON	VOLUNTEER OPPORTUNITY SEED SCATTERING	AE JEAN DAY MONEY DONATION \$460 TOTAL
Week 4 AE Missionary Program	CARE PACKAGES	SPOTLIGHT LUNCHEON	17 CARE PACKAGES ASSEMBLED BY TEAM MEMBERS



A YEAR AT THE SUMMIT

One way we demonstrate our commitment to community investing is through our campus at The Summit in Fort Wayne. This space equips and empowers people, organizations, and communities to reach their full potential with impactful programming, intentional partnership, and innovative property. In 2016, we focused on our desire to increase partners and improve organizational performance.

305
LEADERS

IN **12**
ORGANIZATIONS
LEARNED STRATEGIC
PLANNING AND EXECUTION

97%
REPORT POSITIVE
CHANGE



209
EDUCATORS IN

6 SCHOOLS
LEARNED
TO IMPROVE THEIR
SCHOOL CULTURES

100%
REPORT POSITIVE
CHANGE

ADDED **6** NONPROFIT
PARTNERS
COMPRISING
10,000
SQ. FEET OF SPACE

20 CULINARY
BUSINESSES
OPERATED IN
COOKSPRING
SHARED
KITCHEN

TOTAL CAMPUS
EMPLOYMENT
GREW BY
ROUGHLY 1/3



NEW ON-SITE PARTNERS

- Kingdom First
- The Literacy Alliance
- Lifeline Youth & Family Services
- Parkview Community Partner Development Center
- Project READS
- Region 8 Educational Service Center

CLIENTS THAT RECEIVED CONSULTING/TRAINING

- ACSI Education Foundation Board
- Association of Christian Schools International
- Auburn Essential Services
- AWP Sports
- Canterbury School
- Crossroads Bible College
- Culver Academies
- Habitat for Humanity
- Indiana Family and Social Services Administration
- Indiana Youth Institute
- IWU School of Teacher Education
- Parkview Sports Medicine

SCHOOLS THAT RECEIVED COACHING/TRAINING

- Daleville Elementary School
- Daleville Jr./Sr. High School
- Elwood Elementary School
- Elwood Intermediate School
- Elwood Jr./Sr. High School
- Indiana Virtual Schools



COOKSPRING

The CookSpring shared kitchen experienced many positive strides in growth in 2016. We graduated our first restaurant into a brick & mortar building and had a combined kitchen utilization time of 2900 hours.

2016 MEMBERS

Alexander's Peppers
Bang Pops
Bird Food
Cut The Cake
Dips By Derringer
Gainz Meal Prep
Hetty Arts Pastry
Hoffman Certified Organics
Hot Dog Boyz
Inspired Nutrition
Ivy Tech
J&C Culinary
Lady Dy Cuisine
Nubby's Sweet Creations
Piccolo Catering
Ragin' Cajun
Savory-Pantry
Sol Kitchen
Vietnummy
Walnut Hill
Young Urban Homesteaders



INNOVATIVE EDUCATION INTERNATIONAL



In 2016, we continued to support Innovative Education International as they provided sustainable educational solutions to develop moral integrity, relational effectiveness, and marketplace competencies for children in under-resourced regions of the world.

2016 HIGHLIGHTS

- Delivered 450 laptops and transitioned 10 schools to digital classrooms
- Met with the Minister of Education in Liberia
- Transitioned schools into the KA-Lite as the Curriculum model
- Received first financial backing from the Liberian government
- The Liberian team made a formal presentation to the Liberian Senate
- All Sinoe schools reported an increase in their 2016 mathematics scores
- Engaged in a new partnership with Liberian chapter of Youth for Christ
- Sponsored boys soccer and girls kickball tournaments
- Sponsored an end-of-year Samuel Morris Scholars Program Celebration, awarding students and schools who achieved the most progress in mathematics

5 TRIPS TO LIBERIA

**RAISED NEARLY
\$100,000**

**3500 STUDENTS LEARNED
MATH USING KA-LITE**

**EXPANDED TO
12 SCHOOLS**

**1000
STUDENTS TOOK
SUMMER SCHOOL**

**4300
STUDENTS LEARNED TO
OPERATE COMPUTERS**

ATHLETES WITH PURPOSE



AWP Sports believes in training athletes to be the total package. Their focus goes beyond the intensity of competition to include an expectation of character and respect for the game, player, and authorities. Athletes can experience a peace in their enjoyment of competition, gain humility while developing athletic abilities, and learn about their purpose beyond an athletic career.

In 2016, AWP advanced their goal of expanding locations.

CORE PRODUCTS SPORTS TRAINING
ADULT FITNESS
PERFORMANCE TRAINING
LEADERSHIP

**1.1 MILLION
IN REVENUE**

**OVER
3,000
ATHLETES
YEARLY**

LEADERSHIP PODCAST
AUDIOBOOM.COM/CHANNEL/ATHLETES-WITH-PURPOSE

KEY PARTNERS
AMBASSADOR ENTERPRISES
PARKVIEW SPORTS MEDICINE
ONE

3 LOCATIONS
THE SUMMIT
SPORTONE
EMPOWERED SPORTS



DEKALB COMMUNITY GROWTH NETWORK

The goal of DCGN is to advance collaborative networks in DeKalb County. In 2016, our Early Learning Ministry (e.l.m.) continued to flourish. We focused on processes and efficiencies in order to best serve our children. Below is a summary of activities:

DEKALB EARLY LEARNING MINISTRY

- Grew enrollment to 105 children
- Completed new parent handbook with policies and procedures
- Established the use of Tuition Express - an automated payment system to help streamline the billing process
- Substantially cut costs from 2015
- Received 501(c)(3) status

CLARITY

PLANNING, PROCESS, & PRODUCT

Our Planning, Process, and Product team provides assessments, leadership training, and strategic planning for businesses and organizations in the Fort Wayne area and beyond. These services guide leaders to reach their full potential by achieving their mission and expanding their impact in the community.

In 2016, the team focused on expanding service offerings. They performed eight Organizational Health Assessments, conducted six training events for five clients, developed seven strategic plans for six clients, and assisted with three additional projects for two clients.



Thank you for your very patient and professional support of Family First! From the staff retreat, through the OHA, to the SEP follow-up, you have made us a more collaborative and effective organization.”

- Robb Bennett, Family First

ORGANIZATIONAL HEALTH ASSESSMENTS (OHA)

The OHA program is a customized, rigorous process to research and analyze nine organizational essentials.



STRATEGIC EXECUTION PROCESS (SEP)

A process of identifying and implementing the necessary activities to achieve your vision.



TRAINING EVENTS

A variety of workshops, seminars, conferences, and teachings to advance organizational performance.



ADDITIONAL PROJECTS

Special projects that fall outside of the defined scope of an OHA, SEP, or training events.



PEOPLE, CULTURE, & BRAND

The purpose of the People, Culture, and Brand (PCB) team is to provide strategic resources and services directly to our internal teams. In 2016, we offered support services to our affiliates. All of PCB's initiatives seek to advance AE's culture and enhance the performance of all organizations.

THE PCB TEAM HAS FOUR STRATEGIC PILLARS:



Safe environment and healthy relationships



Individualized development



Right and fast work processing



Positive market perception

EMPLOYEE MATCH PROGRAM

Team member donations given to nonprofits are matched dollar-for-dollar through the Employee Match Program.

\$ 40,025
DOLLARS GIVEN

CORPORATE SERVICE PROGRAM

Team members are eligible for one week each year to invest in their community through the Corporate Service Program.

866
HOURS
(108 days)

17
NEW EMPLOYEES WELCOMED

INTRODUCED
CASUAL FRIDAY

80%
AVERAGE ATTENDANCE AT FRIDAY MORNING LEARNING TIME

NOTABLE TOPICS
ALUMNI SPEAKER SERIES
DECISION MAKING & GOOD JUDGMENT
AE RELATIONAL GENEALOGY



2016 EVENTS

The Hospitality team coordinated twelve company-wide events in 2016. This was a 50% increase over 2015.

1. "Miracles from Heaven" Movie Night
2. Corporate Conference
3. Bring Your Child to Work Day
4. 5k Fun Run
5. Fort4Fitness Spring Cycle
6. Company Picnic
7. Lake Day with Nautique
8. Fort4Fitness Fall Festival
9. 10-Year Anniversary Open House
10. Thanksgiving Luncheon
11. Ladies Christmas Gathering
12. Christmas Party



COMPANY PICNIC

CULTURAL CUISINE | CORNHOLE TOURNAMENT
OLYMPIC THEME
SWIMMING POOL | BINGO | TEAM GAMES | PASSPORT TOUR
EVENING TACO BAR



CHRISTMAS PARTY

BEEF & BOARDS | OVERNIGHT ACCOMODATIONS
DOWNTOWN INDIANAPOLIS | CROSSROAD CLASSIC TOURNAMENT



10-YEAR ANNIVERSARY OPEN HOUSE

On November 3, we celebrated our 10-year anniversary and unveiled the AE Learning Center located at 2863 East Dupont Road. Attendees enjoyed self-guided tours, hor d'oeuvres, and an interactive timeline display chronicling the last ten years of business.

Half of the remodeled building features an open concept layout with traditional offices and cubicles, a conference room, and work stations. The other half offers a classroom-style learning center that can accommodate up to 100 people, an attached executive conference room, and a full kitchen. The building is currently being used for internal purposes but we look forward to opening it up to the community in 2017.



CORPORATE UNIVERSITY

MBA PROGRAM

In September 2016, Corporate University launched an accredited MBA program in partnership with Huntington University that allows students to complete strategic, workplace-based projects while working on their degree.

The primary objectives of the MBA program are to facilitate knowledge transfer, build a business experience base, prepare high-performing leaders, and create new business opportunities.

The program launched with two classes - Effective Organizational Assessments and Performance Optimizing Organizations. Students have been split into three groups that work to complete one project per class, in addition to their individual assignments. As part of their group work, students performed consulting work for The Summit, CookSpring, Athletes With Purpose, Deliver Media, and the For Profit Portfolio team.



From top left to right: Rachel Bobilya, Gabe Clark, Barbara Dyrzcz, Ross Gamby, Tiffany Gardner, Dustin Heimann, Jerod Hevel, Carleen Lesser, Zach Lesser, Lynne Smith, Carianne Sobey, Janie Waldron, Ryan Woldman

INTERN EXPERIENCE

This year we welcomed 12 interns for a summer internship program focused on four key areas of professional development: leadership, problem solving, project management, and teamwork.

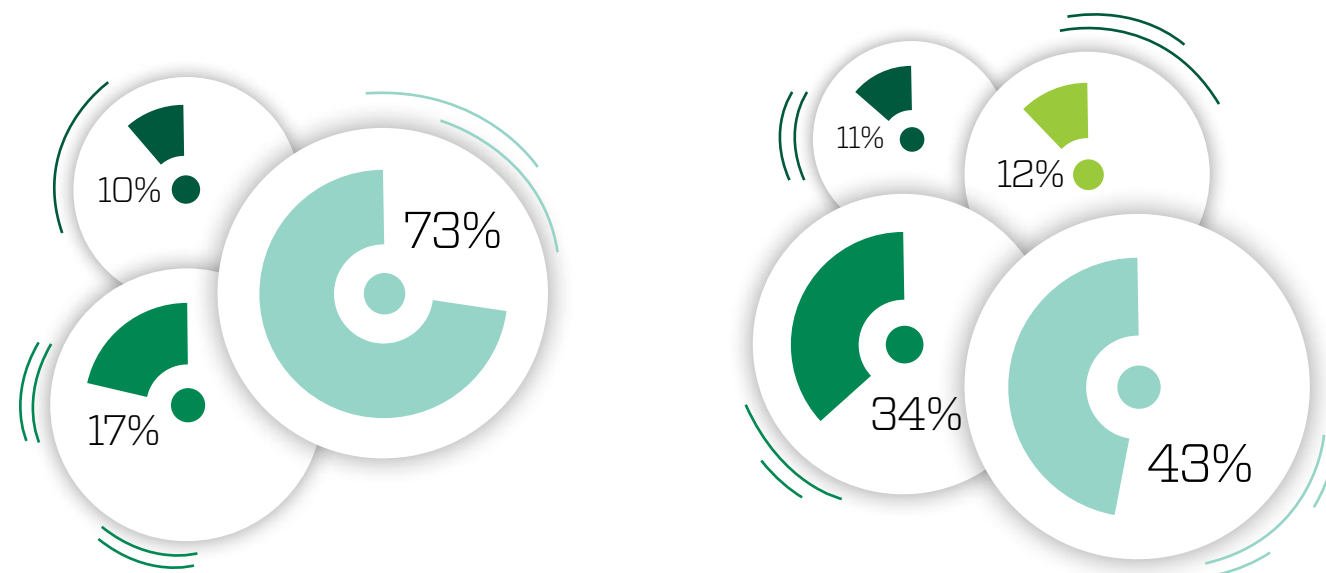
Our interns came from the following colleges and universities:



SUMMARY OF 2016 INTERN PROGRAM



TREASURY & FINANCE



SOURCES

Private Equity Investments	73%
Real Estate Investments	17%
Passive Equity, Bond and Other Investments	10%

USES

Income Taxes and Owner Distributions	43%
For Profit Investing & Optimizing	34%
Non Profit Investing & Optimizing	11%
AE Corporate Services & Capital Expenditures	12%

Data as of December 31, 2016

Ambassador Enterprises is a philanthropic equity firm investing for the glory of God – the building of his kingdom, the betterment of mankind, and financial sustainability – by working with strategic partners to optimize organizational performance and community impact.

FINANCIAL
RETURNSCULTURAL
RETURNSETERNAL
RETURNS

STAFF Through December 31, 2016

CEO

Daryle Doden

PRESIDENT

Arlan Friesen

FOR PROFIT PORTFOLIO

Jeremiah Behling*
 Rachel Bobilya
 Curt Brown
 Gabe Clark
 Trevor Derby
 Christophe Dessaigne
 Mike Erler
 Tim Fletcher
 Amy-Lynn Graf
 Dustin Heimann
 Benjamin Joseph
 Matt Lesser
 Brad Miller
 Laurie Mitchener-Oncheck
 Walter Palmer*
 Dan Rickert
 Adrienne Wampole
 Keith Wells

NON PROFIT PORTFOLIO

Leon Amstutz
 Randy Bell*
 Brian Best
 Kathie Fleck*

Gary Friesen

Kiersten Gamby
 Tiffany Gardner
 Charles Kirkpatrick*
 Zach Lesser
 Emily Musser
 Lynne Smith
 Myles Smith
 Elijah Tarpeh*

PLANNING, PROCESS,
& PRODUCT

Leslie Clark
 Ross Gamby
 Paul Gilbert
 Jerod Hevel
 Paul Perrin

TREASURY & FINANCE

Hollie Best
 Nathan Best
 Tia Decker
 Layna Diehl
 Jared Doden*
 Steve Gardner
 Tim Klage
 Rebecca Lazoff*
 Wendy Mast
 Jason Rice
 Landon Taylor

PEOPLE, CULTURE,
& BRAND

Tiffany Batt*
 Alisa Biggins
 Malissa Crawford
 Bonnie Doolittle
 Blake Douglas
 Eric Emley
 Maria Gardner*
 Peter Jacobs
 Heather Klage
 Bethany Klein
 Carleen Lesser
 Jason Linstromberg
 Travis Stauffer
 Janie Waldron
 Josh Waldron
 Ryan Woldman

CORPORATE UNIVERSITY

Barbara Dyrz
 Jill McBain*
 Kevin Neebes
 Larry Rottmeyer
 Carianne Sobey

THE SUMMIT

Liz Arthur
 Bruce Baughman
 Lynn Beck*
 Mike Carper
 Melissa Dessaigne
 David Foster
 Spencer Mize
 Brad Oliver
 Jacquelyn Scott
 Rebecca Todd
 Michelle White*

*Contractor

