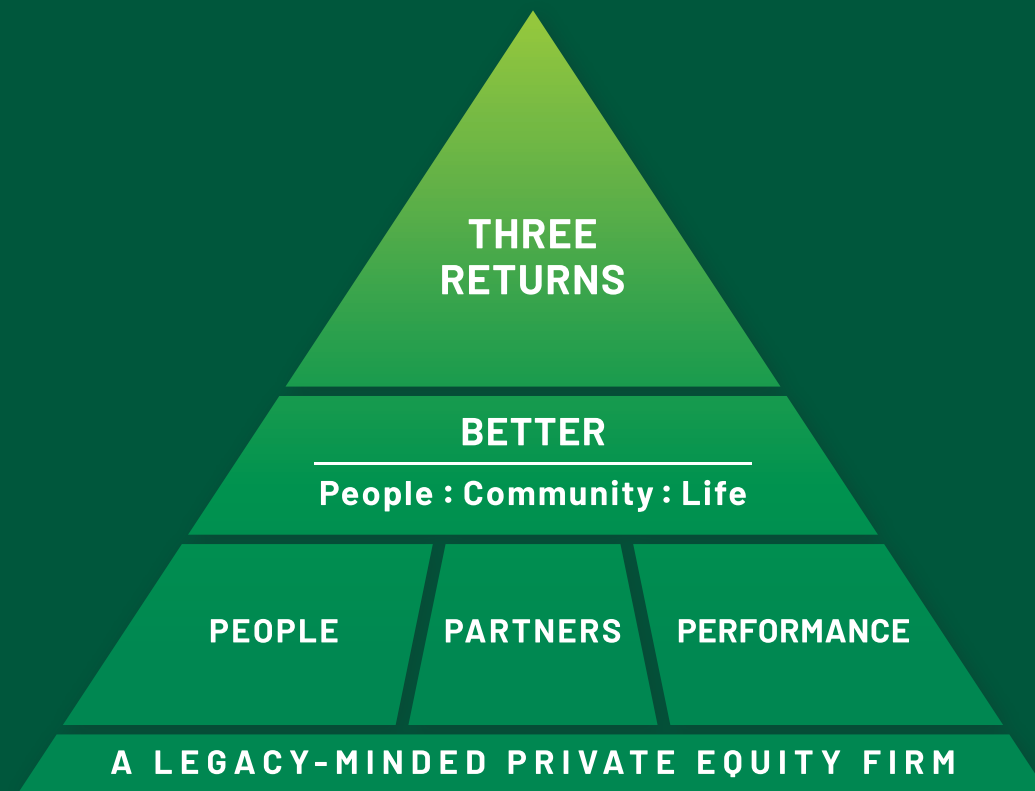


2020

WE ARE A  
**LEGACY-MINDED**  
PRIVATE EQUITY FIRM  
INVESTING FOR THE  
GLORY OF GOD

## LEGACY-MINDED

*What will be left when I'm gone?*



**Ambassador Enterprises is a legacy-minded private equity firm investing for the glory of God.**

We acknowledge our dependence on God. We believe service modeled on his example of truth and grace will lead to the outcomes and destination we desire. To him we give the glory.



Ambassador Enterprises was founded by Daryle Doden in 2006. [Learn more about his story here.](#)

## LEGACY-MINDED

In 2006, Centurion Boats founder Rick Lee wasn't looking to sell his company. Thirty years earlier, the physical education teacher, snow ski instructor, and pizza cook took a job selling boats. Two years later, he founded the tournament boat manufacturer that would become an industry leader. "I was passionate about technology and building cool stuff," Rick recalls. "That passion drove my business."

Three decades later, Rick and his team were still doing what they loved when a major competitor paid them a visit. "We had a successful business model where I got to do my favorite job of helping drive R&D. That's when Bill Yeargin, Correct Craft's new CEO, knocked on my door in Merced, California," Rick recalls. "We met, and I gave Bill a tour of Centurion." As a result, Rick and Bill established a friendship as respectful competitors.

Bill called again in 2014, this time with an offer to buy Centurion. "I was flattered," Rick remembers, "but I was happy. We had a great group of employees going back 35 years and deep roots in the community. I wasn't planning to sell."

Bill later invited Rick to Orlando to learn more about the "Why" behind Correct Craft's unique approach to building boats to the glory of God. "Bill explained their Culture Pyramid, and I started to see prospects for a brighter future emerge."

***"All along, my concern was for my employees, hoping that a sale would improve their lives, that they and the community of Merced had a future. Bill showed me that he shared those values, and I jumped off the cliff."***

Rick sold a significant stake to Correct Craft in 2015. "It was a great decision," Rick says. "It immediately became apparent that my employees would be better off under this new ownership. I realized that I brought passion and vision but didn't have the daily tenacity to grow the company to what it has now become."

Rick adds that he likes seeing a spiritual emphasis take root at the company. "Faith is a very personal matter to me," says Rick. "Today, I see its positive impact on the employees, making them stronger and closer. I hadn't anticipated that, but I respect and acknowledge it. It's there, and it's significant."

Five years later, Centurion and its employees are experiencing record returns through their performance, making lives better, and positively impacting their community. "It's great to see Centurion grow," Rick says. "At every step, Bill and Daryle Doden, Correct Craft's owner, have made good on their commitments."

***"All of the things they said would happen, happened."***



Watch the Correct Craft team as they explain what their Culture Pyramid means to them.



# Your Partners for Lasting Legacy

As a legacy-minded private equity firm, we seek three returns for every investment—financial, cultural, and eternal. We invest for the long term with a focus on making a positive impact on businesses and organizations, on people and communities.

PRIVATE  
EQUITY



*“We seek to connect with legacy-minded owners to help transition their business, build upon their legacy, and positively impact their community.”*

– BOB VITOUX

COMMUNITY  
IMPACT



*“We collaborate with strategic partners to improve quality of life and invest in initiatives that make for strong communities.”*

– SHERRY GRATE

PHILANTHROPIC  
PARTNERING



*“We engage with nonprofit leaders to join together in advancing strategic solutions to systemic community problems.”*

– ARLAN FRIESEN

CIVIC  
ENGAGEMENT



*“We invest in promoting responsible, responsive government and community-minded civic leaders to achieve a community of moral, relational, and economic strength.”*

– RON TURPIN

# Legacy-Minded Seller... Meet Legacy-Minded Buyer

As a legacy-minded private equity firm, we seek to connect with like-minded people interested in making and leaving things better than they found them. This intentionality starts by making connections and building relationships founded on trust and a shared vision.

We focus on northeast Indiana, where we invest much of our time and effort. As legacy buyers, we seek relationships with those who can offer awareness of opportunities to advance the brand, legacy, and impact of like-minded business owners.

We have extensive experience transitioning businesses that preserve and build upon their founder’s legacy, positively impacting the communities in which the companies exist. Success is when everyone and everything continues to get better, and it’s our belief it all starts with having the right relationships.

AREAS OF INTEREST

AGRICULTURE • BUILDING SUPPLY • ENGINEERED SOLUTIONS • REAL ESTATE • RECREATION • TECHNOLOGY

5  
PLATFORMS

\$990MM  
ANNUAL REVENUE

2,760  
EMPLOYEES







## BUILDING A STRONG FOUNDATION FOR A BRIGHTER FUTURE

Ambassador Supply is a building industry investment and management group committed to durable, sustainable, and community-minded construction.

Despite the economic and social turbulence of 2020, the exceptional work and proactive response of the team members to an ever-changing environment made for a remarkable year at Ambassador Supply.

By maintaining a relentless focus on customer needs, the company pivoted and experienced significant growth in an economy turned upside down for many businesses. Ambassador Supply's success centered on proactive leadership, who in 2020 guided the organization, rallied the team, and focused energies toward a brighter future, resulting in a stronger culture, team, and overall performance that exceeded expectations amid the pandemic.

Looking forward, Ambassador Supply has set ambitious goals for growing revenue and returns while fostering a community defined by exceptional care, trust, and performance. Of course, they also remain unwavering in their commitment to the foundation of their success—loyal customers.

*"Staying true to our high-care, high-trust, and high-performance values continues to drive our teams' resilience and pursuit of our vision for the future."*

—Brad Crawford, President, Ambassador Supply

### AT A GLANCE

**\$125MM**  
ANNUAL REVENUE

**28%**  
REVENUE GROWTH

**380**  
EMPLOYEES



## REBUILDING RURAL AMERICA

In October of 2020, Ambassador Supply acquired the industry-respected Hixwood Metal, based in Stanley, Wisconsin. This addition takes Ambassador Supply back to its roots in post-frame and metal sales with the original acquisitions of Country Metals and Qualiform, both a part of its legacy.

Founded in 1998, Hixwood Metals consists of metal manufacturing experts renowned for their unparalleled customer service, customization capabilities, and expedient delivery. Hixwood has built its heritage on providing world-class post-frame building materials designed to last a lifetime. With a culture that centers around serving its customer, Hixwood is a natural fit for Ambassador Supply.

Hixwood's service center also allows further vertical integration into Ambassador Supply and adds new growth in an untapped segment. Hixwood further expands Ambassador Supply's midwest footprint and is vital for post-frame market opportunities.



## TIMELESS QUALITY LAYS THE GROUNDWORK FOR UNPRECEDENTED GROWTH

QSI was acquired by Ambassador Supply in 2019 and has continued its strong track record of growth through 2020. Known for competitive pricing and its extensive array of exterior facades and interior designs, QSI offers comprehensive expertise to develop a building precisely in the way the customer envisions it. Since its acquisition, QSI has garnered a \$4.5 million increase in topline revenue and \$1.3 million in bottom-line growth.



## REVOLUTIONARY HOMEBUILDING THAT REACHES THE STARS

Ambassador Supply's early-stage investment, ICON, was awarded the government Small Business Innovation Research (SBIR) contract in 2020, including funding from NASA, to begin research and development of housing construction on the moon.

Known for building the first permitted 3D home in America, ICON's commitment to sustainable and dignified housing is a mission that Ambassador Supply wholeheartedly supports.

Ambassador Supply invested in Seed Series, A Series, and A1 Series in this early-stage investment as it looks toward the future of the built environment.







## INNOVATION WITH AN ACCELERATED TIMELINE

American Landmaster is a leading maker of purpose-built UTVs for ag, turf, home, and recreational use, and is 100% manufactured in Indiana.

Through its network of dealers and service centers across the United States and its component suppliers and vendors, ALM provides thousands of American jobs. And with its rock-solid, durable, dependable American products, it provides value to its thousands of loyal customers.

The completely redesigned 2021 Landmaster came about through the ALM teams' dedication, hard work, and discipline. One of the company's competitive advantages has been its speed-to-market agility and innovative ideas.

***"A big company could take as long as five years to make a major model change—ALM did it in one," said ALM president Jeff Bannister.***

The team acknowledged God's hand in the project, keeping them focused, healthy, determined, and strong. While COVID-19 produced great uncertainty in the industry, the dynamic rapidly changed as sales demand returned strongly, perfectly coinciding with the launch of ALM's new models.



### AT A GLANCE

**7**  
NEW MODELS

**250**  
DEALERS

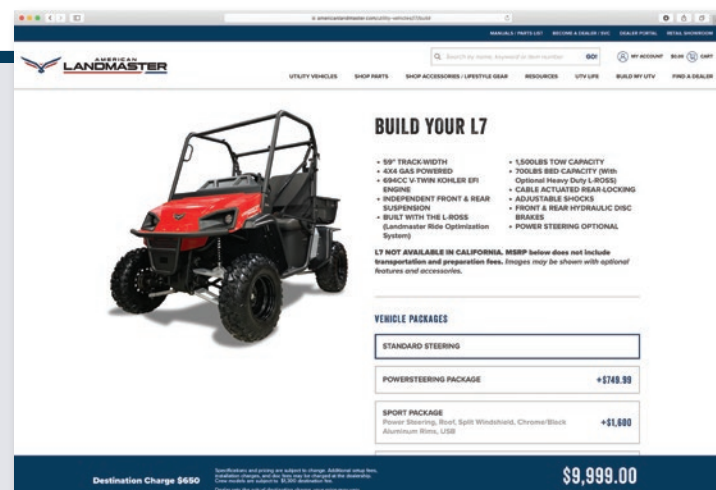
**75**  
EMPLOYEES



## AMERICAN LANDMASTER CONFIGURATOR— INNOVATING THE ONLINE EXPERIENCE

ALM launched a UTV configurator this year, unmatched in the industry. The new configurator allows customers to build their UTV with the features and options they want, including dynamically adding new items as they become available. They can also get a live price quote, save their choices, download a PDF, send the quote to their nearest dealer, or even purchase the UTV online.

[americanlandmaster.com/build-my-utv](https://americanlandmaster.com/build-my-utv)



## Leading with Shared Vision

Bannister led the team in developing the overall vision for model 2021 and maintaining the aggressive timeline. This proved challenging and the importance of launching this product within the demand window required sacrifices from everyone. The team rose to the occasion. This window of opportunity was crucial for growing the dealer network, reaching margins, and hitting overall sales targets. An updated product, made available immediately, was vital for company success.

The ALM team produced an industry-disruptive product by owning the shared vision, launching more than six new vehicles on the innovative new platform with over 30 new features, including best-in-class suspension systems, automotive-grade components, and new exterior and interior design.

With its innovative new product lineup and features, ALM is rapidly adding dealers to its network and increasing its production backlog. The strong market response firmly establishes American Landmaster as a challenger in the competitive UTV marketplace.

***"Our passion comes from our belief that we are called to build UTVs for the glory of God. By building UTVs, we get a sense of fulfillment knowing we're making work tasks easier, and bringing families together to share memories."***

—Jeff Bannister

## COMING IN 2021 ALL-ELECTRIC VEHICLES

American Landmaster will soon launch a 2-wheel-drive, Lithium-ion battery-powered UTV at a price point that will be a significant competitive advantage. It will offer more capability, more range, more speed, and certified rollover protection, all for less than the price of a golf car. Additionally, it will be available in the Low Speed Vehicle line.







**Making life better permeates everything Correct Craft does—for its employees, customers, vendors, dealers, even competitors.**

Correct Craft not only helps create memories on the water through its family of brands, it also uses its resources to make the world better, extending its reach to serve people in need around the world. Correct Craft strives to improve people's lives through a clear vision that focuses on people, performance, and philanthropy, as captured by its Culture Pyramid.

Growth in its people is essential to the company's success. It invests heavily in team members' development to be learners through its own Correct Craft University and other educational initiatives. Employees also strive to be high performers in all they do, with the firm belief that innovation encompasses more than just product and technology. It's a mindset that impacts every part of the organization and drives it forward.

Making Life Better is not just a lofty ideal—it's a practical, daily pursuit, and it's hands-on. With a heart of service, Correct Craft's philanthropy touches people in need through its global

service trips while also changing the lives of its volunteering employees. Correct Craft and its brands care deeply about their communities, demonstrating it through local service such as lake cleanups, building homes for the needy, and serving the homeless.

During the pandemic, Correct Craft made life better by helping reawaken people to the fun of boating and how that reconnects them with friends, family, and nature. Ample scientific evidence exists that shows being in nature, including on the water, helps reduce stress. It happens when people embrace the "Blue Mind" author Wallace J. Nichols researched and wrote about in his excellent book.

In all that they do through its focus on people, performance, and philanthropy, Correct Craft works hard at "Making Life Better."

**Correct Craft**

Making Life Better

AT A GLANCE

**\$535MM**  
ANNUAL REVENUE

**15**  
FACILITIES

**1670**  
EMPLOYEES



## Ingenity Delivers First Electric Boats

Correct Craft's Watershed Innovation created Ingenity to bring a high-power electric drive to the most demanding watersports enthusiasts and, ultimately, the entire marine industry. While electric propulsion had long been viewed as the future of boating, no battery in the world could meet the high-power requirements for a watersports boat, fit in the available space, and be used twice in the same day. So, Ingenity designed and developed its own.

Ingenity developed a battery management system designed for thousands of charging cycles by applying automotive standards, equating to powering a boat for many years of use. It provides an array of safe and innovative charging solutions for boaters, both in recreational and commercial applications.

In 2020, Ingenity delivered its first 100% electric boat, the Nautique GS22E, to customers in the U.S. and Europe and installed an innovative automotive-style "EB" (electric boat) charger on Lake Tahoe.

Along with its market introduction, Ingenity is increasing its electric boat manufacturing capacity as part of parent company Correct Craft's investment—300,000 square feet of additional manufacturing space near its headquarters in Orlando. This new space will support the growing demand for more sustainable boating solutions.

## MONETIZING GLOBAL TRENDS

Correct Craft launched startup **Watershed Innovation** to monetize global trends by applying disruptive ideas to markets—ideas initially perceived as too small to gain the attention of mature companies—but having the potential to make a big impact in the future.

Today, Watershed Innovation manages three operating businesses: Ingenity, Osmosis, and Merritt Precision.

**WATERSHED** [watershedinnovation.com](https://watershedinnovation.com)

## 2<sup>ND</sup> ANNUAL CULTURE SUMMIT

After the huge response to last year's Culture Summit and the success that followed, Correct Craft is hosting its second summit in Spring 2021. Correct Craft has invited leaders, experts, and even competitors in the marine industry to share in the importance of developing a strong culture within their organizations.

Those who drive positive organizational culture will consider how they currently communicate values to their employees and stakeholders and what they can do to ensure their organizations are operating to their fullest potential.

[correctcraft.com/correct-craft-to-host-second-culture-summit](https://correctcraft.com/correct-craft-to-host-second-culture-summit)



Bill Yeargin, CEO  
Correct Craft



## Correct Craft named marine industry's Most Innovative Company, again.

For the second year in a row, Correct Craft was recognized as the Most Innovative in an industry of 35,000 companies. The award was given for innovations in numerous sectors at Correct Craft's businesses, including a focus on altruism and social awareness, development and technology, culture, manufacturing and supply chains, and its sustainability.



**NAUTIQUE**

**CENTURION BOATS**

**SUPREME BOATS**

**BayCat**

**YAR-CRAFT BOATS**

**Parker**

**SEAARK BOATS**

**Bryant**

**PLEASURECRAFT ENGINE GROUP**

**AKTION PARKS**

**WATERSHED**





# SOLV

SOLV Holdings invests in leaders and companies that engineer, design, build, control, service, and safeguard complex industrial systems and products—solving challenges and sharing synergies to deliver higher performance from its companies and its people.

### Strategic Simplicity

As business partners to each of their company leaders, SOLV seeks to grow and optimize performance by offering guidance on vision, strategy, leadership, and operations. SOLV also provides shared infrastructure for complex challenges, such as compliance, which smaller companies struggle to address alone.

### Sustainable Legacies

Many companies in the SOLV portfolio have faced issues with forging a scalable business model. By providing opportunities for employees to grow and develop, supporting healthy supply chains, and focusing on existing and new customers, SOLV's businesses have ensured continued success while preserving the seller's legacy.

### Future Focused

SOLV leadership engineers efficient solutions to the complex challenges of ownership and management of assets—for example, entrepreneurs looking to transition ownership or retire. It's often that these owners seek to divest and want to do so at the right price. Equally important is their concern for the future integrity of the company—its customers, employees, suppliers, and brand reputation. SOLV brings like-mindedness and expertise to transition successfully and build on legacy.

By investing in leaders and businesses, SOLV grows through acquisition, efficiently integrating new companies, and optimizing their performance. Supporting each affiliate company positions SOLV as an investor of choice for owners seeking to leave a long-term positive impact.

AT A GLANCE

\$310MM  
ANNUAL REVENUE

75%  
REVENUE GROWTH

625  
EMPLOYEES

### Perseverance and Progress Marks Bomag's First Year with SOLV

Bomag Group, acquired in late 2019, provides innovative spouts, closures, and accessories to aid the delivery of diesel exhaust fluid into vehicles. With unique, customizable products designed to meet a wide range of industry applications, 2020 challenged Bomag's innovative flexibility. Supply chain disruptions, challenging logistics, wide-ranging customer demand, and pandemic-induced economic conditions made Bomag's year highly unusual. Bomag leadership quickly pivoted, applying its resources to make adjustments and capture key opportunities others might have missed.

One such opportunity involved a major customer for a full redesign of their branded product. Through this collaboration between suppliers, manufacturers, and the Bomag team, the product was developed and delivered successfully to market, converting all customer locations to the new product without delay.

Bomag also redesigned and relaunched *bomaggroup.com* in 2020. The new site increased new customer traffic, created additional product awareness, and streamlined functionality for placing orders, collectively enhancing its brand and position as an industry leader.

The Bomag team is more accurately gauging fluctuating customer demand, more carefully managing orders, and planning for logistical disruptions. These efforts and the team's ability to adapt and innovate are producing significant growth from the previous year—generating value even through turbulent times.



### Showing How Business Can Improve Lives

Innovative products, processes, and solutions propelled Diakonia Group to record results in 2020. Headquartered in Franklin, Tennessee, its purpose is to *Show How Business Can Improve Lives*. By honoring God, respecting others, working hard, and having fun, Diakonia strives to positively impact team members, suppliers, customers, and communities, making its mark on the industry and the world-at-large. Diakonia serves the material handling industry through the innovation of its business units: *Designed Conveyor Systems, Spring Automation, and Talos Engineered Products*.

#### DESIGNED CONVEYOR SYSTEMS

At DCS, an emphasis on customer experience leads to unique, innovative solutions to every material handling challenge. By customizing each system to each specific warehouse's operational goals and needs, the DCS team has established a strong reputation across the rapidly expanding parcel and E-commerce fulfillment industries.

#### SPRING AUTOMATION

Spring Automation has found success through process innovation in the material handling controls, software, and installation space. In an environment of tight deadlines, demanding schedules, and a competitive workforce landscape, Spring has developed unique and innovative processes for its people and culture, fully committing to the Diakonia Group values. The result is healthy work-life integration for its team while helping the company achieve recruiting and retention goals.

#### TALOS ENGINEERED PRODUCTS

New product development has been at the forefront of Talos' success for over 35 years, providing quality components for the parcel industry. In 2020, Talos continued to reduce customers' total cost of ownership by delivering superior performance through innovative developments in chute technology. From chute modularity, design standardization, and the use of composite material to approved bolted general transport and queue conveyors for the baggage handling market, Talos succeeds by focusing on what it knows best.

**"We prioritized new product development at Talos, and even reorganized our team to ensure we were structured to focus and deliver on customer needs. It's our way of supporting Diakonia's Purpose of Showing How Business Can Improve Lives."**

—Wayne Clemons, President, Talos

### ANSWERING THE CALL

When tornadoes ripped through middle Tennessee in March of 2020, DCS quickly responded to a customer ground distribution site that was damaged. Even though DCS had not installed the original equipment, the customer turned to DCS for assistance. The building had taken a direct hit from a tornado, and a portion of the roof was no longer intact, so DCS sent a team to quickly wrap and protect the affected systems to avoid further damage. After securing the equipment and declaring the building safe to complete repairs, DCS sent a team to begin the recovery process and restore the facility to operation. The team replaced and repaired damaged equipment and checked all areas of the system, including those not visibly damaged. DCS' focus on customer experience resulted in completing the work weeks ahead of schedule. The site was able to go live the week of Labor Day.

**"This is why I do what I do. Hearing the machines start back up and seeing their employees excited to return to work was extremely fulfilling."**

—Danny Kraus, DCS team member



Watch this video from Talos' La Vergne, TN location, available on LinkedIn, to see what they've been up to.







**VIA**  
DEVELOPMENTS

**ABRIDGE POINTE**

## INNOVATIVE PROPERTIES COMMUNITY IMPACT



Renovated courtyard at Abridge Pointe

In 2020, VIA closed over \$70 million in real estate transactions, completed five construction projects, and participated in more than 25 real estate-related projects, producing a record year for revenue and profit.

VIA Developments, an Ambassador Enterprises affiliate, focuses on real estate investment, development, and management. Financial performance is vital to VIA's success but equally important is its impact on community.

COVID-19 made 2020 a challenging year for commercial real estate. Tenant companies shifted many employees to work-from-home status, with some losing the ability to use their space for operations. Similarly, some VIA tenants were adversely affected.

Through open communication, resourcefulness, and ingenuity, VIA was able to work with many such tenants to address the hopefully temporary nature of this current situation. As a result, none of the VIA property tenants were forced to give up their space, as VIA continues to partner with them to weather the economic impact.

### Continued Community Support

VIA's subsidiary business incubator, CookSpring operates a commercial and commissary kitchen in a VIA-owned facility. It rents shared kitchen space to its members—culinary artisans trying to launch a restaurant, food truck, or foodservice business. As COVID-19 restrictions and shutdowns adversely affected the restaurant and foodservice industry, CookSpring felt its impact.

Because VIA believes CookSpring and its members provide services vital to the community, it is determined to continue giving its support throughout the pandemic. It's a commitment that is already paying dividends, as membership remains steady, with continued growth expected in 2021.

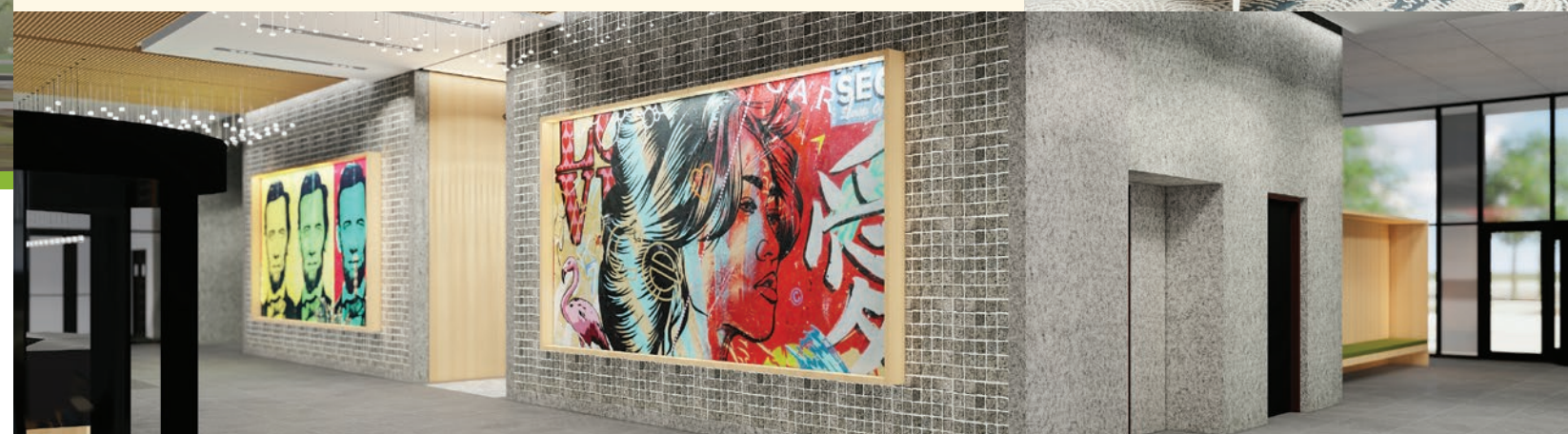


[cookspringfw.com](http://cookspringfw.com)

### Redevelopment in Downtown Fort Wayne

VIA intends to continue its growth and community impact in 2021 with the scheduled completion of the Clinton Building's redevelopment at Abridge Pointe in downtown Fort Wayne. In 2019, VIA oversaw the purchase of the 785,000-square-foot campus that serves as home to Lincoln National Life Insurance, through an Opportunity Zone fund—part of a federal program that provides preferred tax treatment when certain types of property are purchased and improved to benefit the community.

VIA's redevelopment of the Clinton Building comprises more than 150,000 square feet of the Abridge Pointe campus. The major redevelopment includes improvements to the façade, lobby, outdoor courtyard, and seven floors of the 8-story building. Already, VIA is working with potential tenants to fill the Clinton Building's soon-to-be Class-A office space, situated in a vibrant and growing area of downtown Fort Wayne.



### Entrepreneurial Suites at the Summit

VIA continues to offer real estate in support of local entrepreneurs needing small yet professional workspaces in the Fort Wayne area. To meet this need, VIA, through its subsidiary Ambassador Campus Properties, LLC, developed Venture Suites at The Summit, its shared campus of socially-minded organizations. Entrepreneurs and small businesses who don't need or can't afford the cost of a larger space can rent a Venture Suite, 200 square feet of professionally-furnished space with access to internet and phone services. Each suite also has access to a shared kitchen and reception area for hosting guests, providing its tenants with professional office space.

Venture Suites has been a great success for VIA and its tenants, with full occupancy occurring soon after completion. Because of the demand generated, VIA is expanding the facility and adding the Endeavor Suites. The new spaces will have the same features as the Venture Suites, plus a dedicated private entrance. VIA continues to innovate to meet the needs and requirements of a changing workplace.





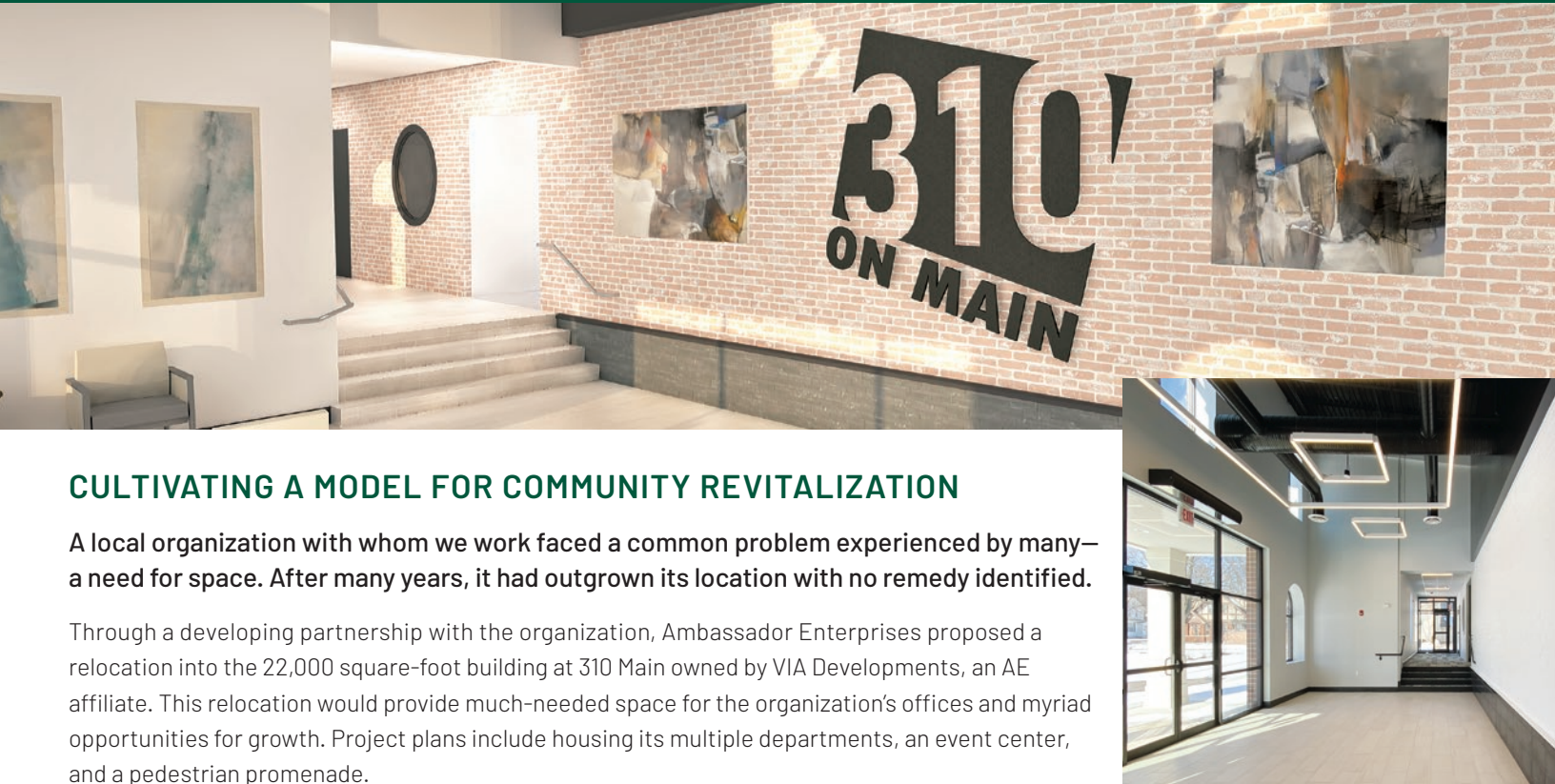
COMMUNITY IMPACT

Building Strong Community

Our Community Impact team collaborates with strategic partners to improve quality of life by investing in community initiatives that develop sustainable solutions to systemic problems.

In 2020, we convened the business community, local governments, and impact-driven agencies to advance Early Childhood Education and Small Community Revitalization. Together with impact-driven leaders, our communities in northeast Indiana and across the state generate new value and better results.

AREAS OF INTEREST: **CHILDCARE • EDUCATION • RECREATION • WORKFORCE**



CULTIVATING A MODEL FOR COMMUNITY REVITALIZATION

A local organization with whom we work faced a common problem experienced by many—a need for space. After many years, it had outgrown its location with no remedy identified.

Through a developing partnership with the organization, Ambassador Enterprises proposed a relocation into the 22,000 square-foot building at 310 Main owned by VIA Developments, an AE affiliate. This relocation would provide much-needed space for the organization’s offices and myriad opportunities for growth. Project plans include housing its multiple departments, an event center, and a pedestrian promenade.

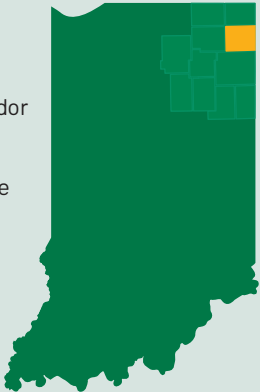
Partnering with the civic-minded organizations can help catalyze community development initiatives that promote revitalization and well-being. This collaboration exemplifies the significant outcomes that can be realized by resourcefully seeking sustainable solutions.

IDENTIFYING DEKALB COUNTY AS A VITAL REGION OF INTEREST

Through a process of discovery, three consistent needs emerged throughout DeKalb County: a need for early learning, gathering space, and workforce development. To establish stronger connections and improve collaboration, Ambassador Enterprises piloted a community advocate initiative in 2020, identifying DeKalb County as a vital region of interest.

Through the community advocate, AE fostered relationships leading to a purposeful process of discovering sustainable systemic solutions to enhance the quality of partnerships, place, and people in the DeKalb community.

Ambassador Enterprises plans to increase its investment in community advocates to advance the implementation of community impact strategies through collaborative partnerships. We seek to become the preferred strategic partner in northeast Indiana for legacy investments that support thriving communities, productive citizens, and accelerate individual and organizational performance.



MAKING A POSITIVE IMPACT ON EARLY CHILDHOOD DEVELOPMENT AND EDUCATION ACROSS INDIANA

Lumii Kids successfully launched the Indiana Early Learning Hub in 2020 to support early childhood programs and community partnerships.

With more than 2,000 innovative tools and resources accessible to its members, the Indiana Early Learning Hub provides significant time and cost savings that can be further reinvested to support the quality of early childhood education.

Early learning directors, like Lisa Howe, director of two centers in northeast Indiana, are embracing and utilizing this nationally created resource to help provide Hoosier children with exceptional care and educational opportunities.

*“When we started our new centers, we had to purchase all new equipment and materials,” Howe said. “The Hub has a list of vendors that provide discounts...it saved us thousands of dollars.”*

Howe says she’s also utilized the platform’s resources and templates, including generating job descriptions for posting openings on the Hub’s job board. Still, she says, she’s just beginning to realize its full potential.

*“I’ve only used about 5% of it so far,” she says. “There’s so much on there.”*

Howe says she wants more of her staff to use the platform in the future, adding she “wholeheartedly recommends the platform to other early childhood educators and childcare providers.”



INEarlyLearningHub.com

GEN-D  
PEOPLE | EVENTS | PLACES



Creating Spaces, Crafting Experiences

Emerging as a diversified provider of relational hospitality and facility management, GEN-D offers a unique approach to meeting its clients’ personal and professional needs.

Leveraging the expertise of GEN-D’s three divisions, Cultural & Relational Development, Properties, and Event & Venue Management, GEN-D seeks to maximize the client’s return on time and monetary investment by freeing clients to focus on what is important to them.

Embracing the challenges of 2020, GEN-D expanded relationships with multiple vendors and suppliers to enhance client experience. Beginning with a consultation and discerning needs and priorities, GEN-D walks alongside each client to ensure a successful experience.

Discover more about their venue at [eventsatthesummit.com](https://www.eventsatthesummit.com).



PHILANTHROPIC PARTNERING

Engaging Nonprofit Leaders

Ambassador Enterprises’ philanthropic partnering strategy centers on investing in nonprofit entities, primarily in northeast Indiana, that advance the moral, relational, and economic vitality of community.

Our most effective partnerships are with like-minded organizations who work together with others to strategically solve systemic problems, are intentional in being sustainable and scalable, desire efficient utilization of community resources to achieve measurable outcomes, and welcome relationships of mutual access, influence, and accountability.

AT A GLANCE
\$1.3MM INVESTED
93 ORGANIZATIONS
12 CAPITAL INVESTMENTS

AREAS OF INTEREST: ARTS • COMMUNITY • EDUCATION • HUMAN SERVICES • RELIGIOUS

COLLABORATIVE PARTNERSHIPS

Philosophically Like-Minded | Relationally Compatible | Strategically Aligned

We believe that a healthy community has a culture of strong moral virtue, collaborative relationships and teamwork among members, and economic sustainability through the effective education and vocational contribution of its citizens. The following organizations comprise our top Philanthropic Partnering recipients in 2020.

- Arts United (NEI Mural Fest)
- Big Brothers Big Sisters of NEI
- Boys and Girls Club of Fort Wayne
- Bridge of Grace Compassionate Ministries
- Community Foundation of DeKalb County (Auburn Skate Park)
- Courageous Healing
- Crossroad Child and Family Services
- Ecclesia College
- Eckhart Public Library
- Fellowship of Christian Athletes NEI
- Fort Wayne Community Schools Foundation (b Instrumental)
- Fort Wayne United (Ten Point Coalition)
- Garrett-Keyser-Butler Community School District
- Global Leadership Summit and Beyond
- Habitat for Humanity of Greater Fort Wayne
- Impact Center
- Innovative Education International
- Inspiration Ministries
- Joshua’s Hand (Joshua Works)
- Junior Achievement of Northern Indiana
- Lakewood Park Church and School
- NeighborLink Fort Wayne
- Promise DeKalb
- The Rescue Mission
- YMCA of DeKalb County
- Youth for Christ NEI



Joshua’s Hand – Joshua Works

Joshua’s Hand empowers individuals, families, and businesses to transcend hardships and create positive opportunities. Ambassador Enterprises made an early-stage investment in the Joshua Works initiative—an innovative workforce development program to help Allen County residents transition from poverty to self-sufficiency and beyond by preparing for job openings in twenty-six construction trades and other vocational, professional, and entrepreneurial opportunities.



Bridge of Grace Compassionate Ministries

Bridge of Grace Compassionate Ministries is a holistic community developer that builds thriving and sustainable neighborhoods in southeast Fort Wayne based on local assets, people, and strengths. Ambassador Enterprises invested in its replication project which will enable Bridge of Grace to widely share its proven framework and extensive learnings for others who desire to develop their communities.

CIVIC ENGAGEMENT

Promoting Moral, Relational, and Economic Strength

Effective civic leadership plays a critical role in achieving a community of moral, relational, and economic strength. Recognizing this, Ambassador Enterprises formed its Civic Engagement lane in 2020 to promote responsible, responsive government and community-minded civic leaders.

Our Civic Engagement strategy centers on three goals:

- Identify, train, and equip emerging civic leaders in northeast Indiana
- Work with current elected officials and provide them the tools with which to lead
- Educate the public and advocate for community-minded civic leadership

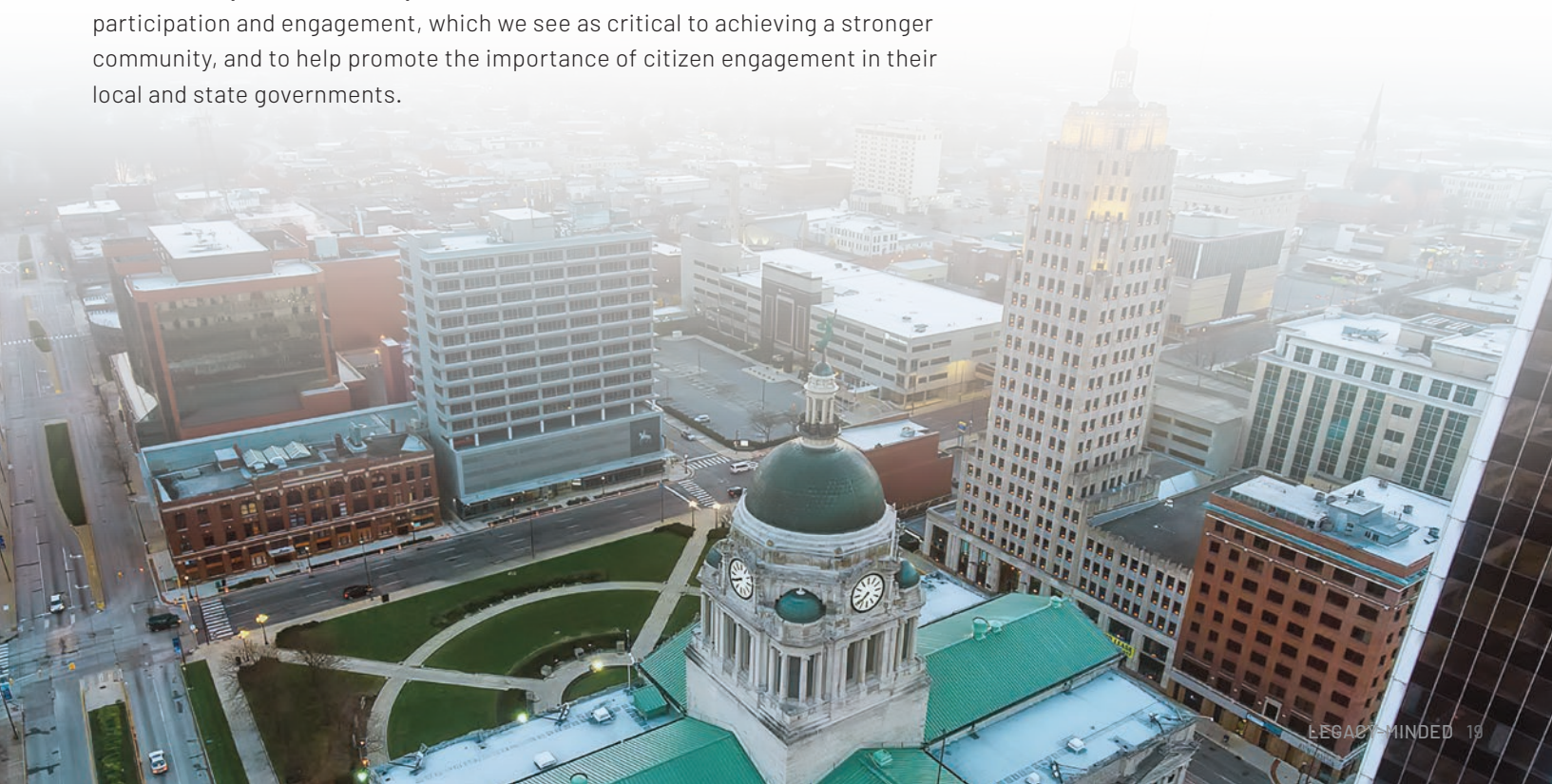
AREAS OF INTEREST: CIVIC DISCOURSE • COMMUNITY & GOVERNMENT LEADERS • PUBLIC POLICY

FUTURE-AT-A-GLANCE

The **Ambassador Institute for Civic Engagement** is a 4-session experience that helps emerging civic leaders understand how local and state government works, identify the roles their leadership serves best, and how to build and run a campaign. The first class of 12 to 15 emerging leaders will begin in the Fall of 2021. Our goal is to graduate two cohorts per year and create a network of leaders that learn and grow from each other.

**Work with local elected officials throughout northeast Indiana** to become a trusted advisor. Through these relationships, we build a level of trust and engagement that facilitates addressing challenges and solving problems for the betterment of the communities they serve.

**Educate the public on the importance of civic-minded leaders**, to increase citizen participation and engagement, which we see as critical to achieving a stronger community, and to help promote the importance of citizen engagement in their local and state governments.





## *Partners for lasting legacy*



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*"Anyone who belongs to Christ has become a new person. The old life is gone; a new life has begun!  
And all of this is a gift from God, who brought us back to himself through Christ. And God has given us  
this task of reconciling people to him. And he gave us this wonderful message of reconciliation.  
So we are Christ's ambassadors."*

2 Corinthians 5:17-18 NLT